

HOW WE ACHIEVE RESULTS

THE AMERICAN
CENTER FOR
CIVIC CHARACTER

“We provide unique educational resources to help diverse leaders who represent multiple institutions adopt and co-advocate adult character-building best practices...together.”

We provide unique educational resources...

Our character-building resources convict the conscience, provide a new language for compelling leadership and identify example setting-based pathways to build a uniting and common culture of character among America's diverse adults.

These tools are delivered in both workshop and coaching forms. We believe that effective character-building must be ethic-rich and value-neutral; detonate break-throughs in adult learners; and serve as an integrating, on-going, personal implementation map for leaders and their teams.

“UncommonSense™” and its implementation companion “The Guide to Building High Character Leaders and Organizations” meet these specifications. They are compact adult learning resources designed as templates for busy government, business, faith and education leaders.

...to help diverse leaders who represent multiple institutions...

America is world renowned for its vast array of civic, religious, educational, professional and trade associations. To move important knowledge efficiently and credibly into America's multiple institutions one must connect with the broad association community. Since character-building is everyone's job...we invest here.

Moreover, association leaders constantly seek to provide value for their members by identifying and providing member-enriching services, of which one of the most popular is leadership development. It is into these associations, where the gathering and enrichment of leaders occur, that the ideals of character-building have the most hope for uniting all Americans in a common, uniting initiative.

...to adopt and co-advocate adult character-building best practices...together.

Specifically, therefore, our character-building resources are targeted to association CEO's and to the CEO's of our sponsoring corporate co-advocates. We help these leaders make the message and practice of character-building their own and then help them advocate this through their membership services or HR/ Leadership development departments.

After we identify motivated and earnest association presidents, university deans, mayors or governors, faith denominational leaders or large business CEO's we then create a custom coaching plan to help them implement the character-building resources internally first and then help them to “externalize” the message to their constituents and communities over time.