

OUR CORE DELIVERABLES



The UncommonSense™ Declaration and Character Ethics Code:

This four page document is our workhorse and establishes the transferable target for leadership character development. It is available free of charge through our network of co-advocates or on our web site.

The "Guide to Building High Character Leaders and Organizations":

This first workbook in an eventual series of three successive workshop support resources includes UncommonSense™, a leadership character-builder self assessment and guidance on how to build a team of character. The Guide is available only through workshops sponsored by our Co-Advocate Network.

The UncommonSense™ Co-Advocate Coaching and Workshop Network:

Our primary goal is to be a "wholesaler" not a "retailer" of the UncommonSense™ leadership character self assessments and workshops. Therefore we invest our primary energies into identifying and equipping long term, multi-institutional co-advocates who then multiply our efforts exponentially by reaching out to their constituents (at no cost to the center).

Our web site: www.CharacterUSA.org

Our web site is constantly being improved to provide a primary interface between the center and our co-advocates. Because we encourage the adoption and promotion of our resources via our co-advocates (normally with large constituencies) our site is geared to serve these leaders as they serve others. The center re-directs all media inquiries to our co-advocates.

Research and Conference Support:

The Center is constantly researching, writing and producing *practical* leadership character building resources that are then shared with others via local and national conference venues again normally via our corporate and co-advocate network.

